

# Mission

holistic media and asset management



# Mission: holistic media and asset management

Mission is a brand new Media and Asset Management system from Quantel. It is designed to fit with and enhance the natural Quantel workflow within news, sports and other fast-turnaround operations. With Mission, asset management is a fully integrated part of production process – not a layer bolted on top of it.

## Connected

Mission brings full asset management, search, retrieve and deploy capabilities to every connected desktop – producer, director, librarian, journalist, editor, legal. With Mission, everyone gets just the media they need, when they need it and how they want it.

## Future-ready

The ability to handle file-based and video media and metadata transparently is designed in to Mission. It's tailor-made for the new media age, where user generated content has to sit comfortably alongside professional file and video formats.

## Distance no object

The power of Mission is not just limited to local workstations; remote users have full search capabilities and access to all media and metadata including browse images via a standard web browser client.

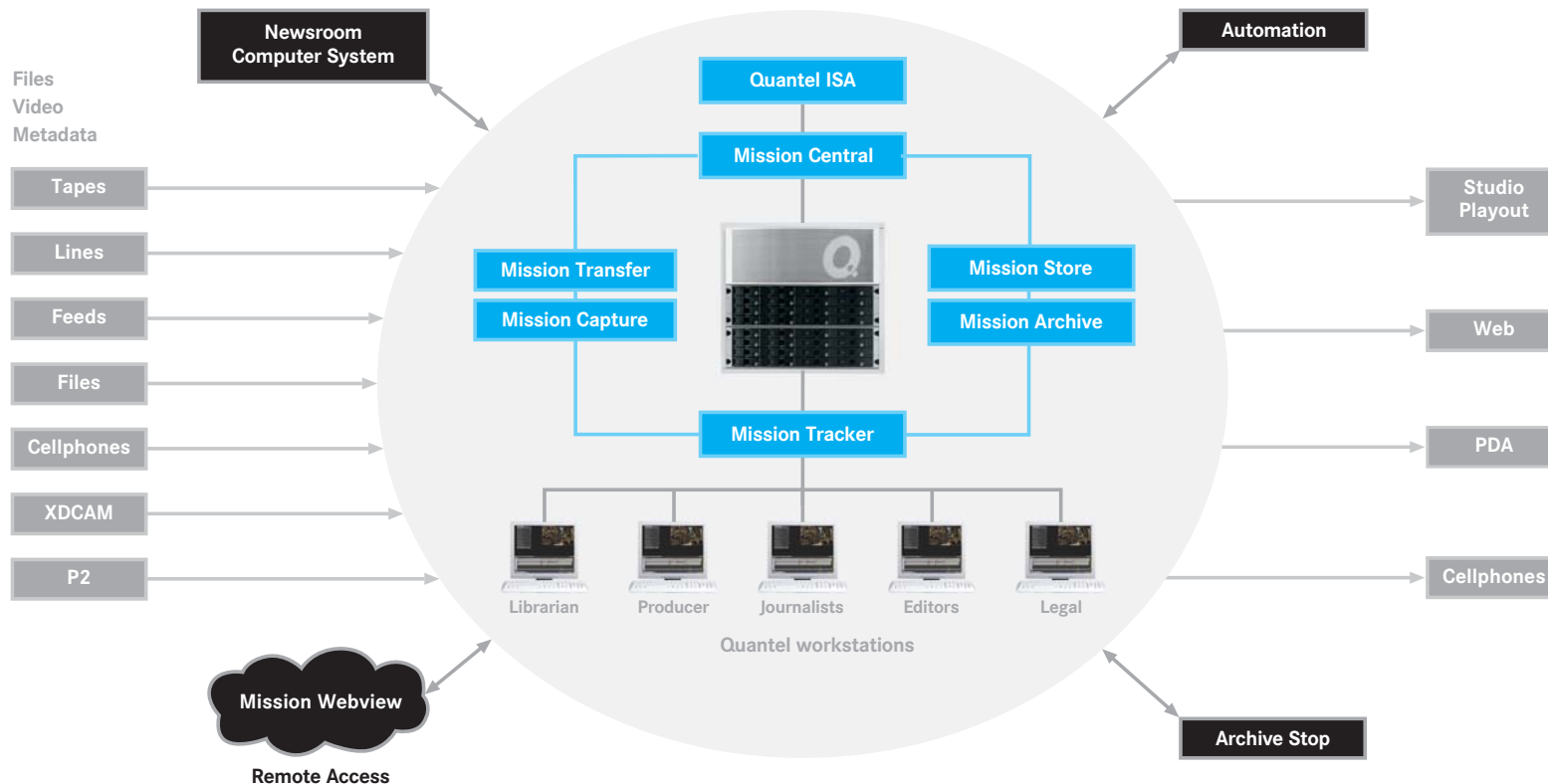
## Fast

Mission is specifically designed to complement the production workflow of Newsbox HD and Enterprise sQ systems, leveraging the massive advantages of Quantel's FrameMagic technology.

Changes made anywhere throughout the system are immediately reflected everywhere else, ensuring an intuitive user experience and transparent, seamless workflow.

## Integrated

Mission consists of both software and PC hardware. Mission is supplied, configured and supported by Quantel in conjunction with Newsbox or Enterprise sQ systems.



## Mission accomplished

Here's what Mission can do for your operation:

### Manage media and metadata

Manage media – advanced tools to manage video ingest, agency feeds and files

Manage archives – assign, search and restore

### Exploit media and metadata

Exploit metadata and media – search, retrieve, transcode, view, update and deliver

Exploit archives – by making them part of everyday production workflow



Mission is totally integrated within the Quantel environment; image shows Mission Tracker desktop – a natural extension of the familiar Quantel user interface into asset management.

## Mission comprises a number of components, each dedicated to handling different aspects of the media asset management task

### Mission Tracker

Mission Tracker provides users with instant access and two-way control of all media across the servers and archive.

### Mission WebView

Web-based remote access and tracking of assets is provided by Mission WebView – using a standard web browser client.

### Mission Archive

Mission Archive drives the customer's chosen disk or HSM Archive solution to transfer media to and from the store for production use. Projects can be stored not only as finished flattened files, but also as a complete project with edit history, ready for later re-work.

### Mission Central

Mission Central provides the system-wide MAM database and production access. Based on an industry standard SQL database, it holds all the metadata, keyframes and browse proxies of both online and archived media.

### Mission Transfer

Mission Transfer is all about providing usable media in the shortest possible time. It's a sophisticated ingest and export tool that takes the pain out of scheduled operations by performing them automatically – including transcoding.

### Mission Capture

An extension of Mission Transfer that takes the rich metadata from incoming agency file feeds and makes it instantly available alongside its associated media to any user.